



Fund Details

Investment Objective

The Scheme seeks to generate consistent long-term capital appreciation by investing predominantly in equity and equity related securities by following value investing strategy.

Fund Manager

Mr. Kunal Sangoi & Mr. Dhaval Joshi

Date of Allotment

March 27, 2008

Benchmark

Nifty 500 TRI

Managing Fund Since

September 22, 2022 & November 21, 2022

Experience in Managing the Fund

0.9 years & 0.7 Years

SIP

Monthly: Minimum ₹ 1,000/-

Fund Category

Value Fund

Investment Style

Large Cap			
Mid Cap			
Small Cap			
	Growth	Value	Blend

Load Structure (as % of NAV) (Incl. for SIP)

Entry Load	Nil
Exit Load	For redemption/switchout of units on or before 90 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil.

AUM

Monthly Average AUM	₹ 4427.95	Crores
AUM as on last day	₹ 4571.97	Crores

Total Expense Ratio (TER)

Regular	1.93%
Direct	1.06%
Including additional expenses and goods and service tax on management fees.	



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Other Parameters

Standard Deviation	17.53%
Sharpe Ratio	1.30
Beta	1.09
Portfolio Turnover	0.54

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. Risk Free Rate assumed to be 6.6% (FBIL Overnight MIBOR as on 31 July 2023) for calculating Sharpe Ratio

Application Amount for fresh subscription

₹ 1,000 (plus in multiples of ₹ 1)

Min. Addl. Investment

₹ 1,000 (plus in multiples of ₹ 1)

PORTFOLIO

Issuer	% to Net Assets	Rating
Banks	20.42%	
State Bank of India	5.47%	
ICICI Bank Limited	3.68%	
The Federal Bank Limited	2.58%	
Axis Bank Limited	1.57%	
IndusInd Bank Limited	1.40%	
Punjab National Bank	1.39%	
HDFC Bank Limited	1.35%	
Bank of India	1.28%	
IDFC First Bank Limited	0.99%	
Bandhan Bank Limited	0.69%	
Industrial Products	9.63%	
Ramkrishna Forgings Limited	4.67%	
WELSPUN CORP LIMITED	2.81%	
Carborundum Universal Limited	2.14%	
IT - Software	9.39%	
Infosys Limited	4.43%	
Birlasoft Limited	1.59%	
LTIMindtree Ltd	1.58%	
HCL Technologies Limited	1.34%	
Persistent Systems Limited	0.45%	
Pharmaceuticals & Biotechnology	6.35%	
Sun Pharmaceutical Industries Limited	2.88%	
Granules India Limited	1.80%	
Strides Pharma Science Limited	1.67%	
Finance	5.34%	
Poonawalla Fincorp Limited	2.08%	
Mahindra & Mahindra Financial Services Limited	1.75%	
Power Finance Corporation Limited	0.92%	
REC Limited	0.36%	
Jio Financial Services Limited	0.24%	

Issuer	% to Net Assets	Rating
Auto Components	4.85%	
Minda Corporation Limited	2.60%	
Pricol Limited	1.71%	
Craftsman Automation Ltd	0.54%	
Cement & Cement Products	4.82%	
Ambuja Cements Limited	1.73%	
Dalmia Bharat Limited	1.45%	
Orient Cement Limited	1.34%	
J.K. Lakshmi Cement Limited	0.30%	
Construction	3.48%	
Larsen & Toubro Limited	1.97%	
Kalpataru Power Transmission Limited	1.51%	
Ferrous Metals	3.44%	
Jindal Steel & Power Limited	1.54%	
Steel Authority of India Limited	1.10%	
Tata Steel Limited	0.75%	
NMDC Steel Ltd	0.06%	
Petroleum Products	3.37%	
Reliance Industries Limited	2.34%	
Hindustan Petroleum Corporation Limited	1.03%	
Industrial Manufacturing	2.69%	
Honeywell Automation India Limited	1.81%	
Praj Industries Limited	0.86%	
Cyient DLM Ltd	0.02%	
Power	2.42%	
NTPC Limited	1.28%	
NLC India Limited	1.01%	
JSW Energy Limited	0.13%	
Diversified FMCG	2.13%	
ITC Limited	2.13%	
Chemicals & Petrochemicals	2.05%	



Aditya Birla Sun Life Pure Value Fund

An open ended equity scheme following a value investment strategy



Wealth Solutions

Issuer	% to Net Assets	Rating
Anupam Rasayan India Limited	0.69%	
IG Petrochemicals limited	0.49%	
Gulshan Polyols Limited	0.44%	
Gujarat Narmada Valley Fertilizers and Chemicals Limited	0.43%	
Realty	1.85%	
Oberoi Realty Limited	0.75%	
Sobha Limited	0.70%	
DLF Limited	0.40%	
Agricultural Food & other Products	1.73%	
Balrampur Chini Mills Limited	1.36%	
Nath Bio-Genes (India) Limited	0.38%	
Automobiles	1.55%	
Hero MotoCorp Limited	1.55%	
Aerospace & Defense	1.33%	
MTAR Technologies Limited	0.92%	
Hindustan Aeronautics Limited	0.41%	
Agricultural Commercial & Construction Vehicles	1.22%	
Ashok Leyland Limited	1.22%	
Telecom - Services	1.20%	
Tata Communications Limited	1.20%	
Insurance	1.18%	
SBI Life Insurance Company Limited	0.79%	
ICICI Prudential Life Insurance Company Limited	0.39%	

Issuer	% to Net Assets	Rating
Capital Markets	1.07%	
Multi Commodity Exchange of India Limited	1.07%	
Commercial Services & Supplies	0.92%	
Security and Intelligence Services (India) Limited	0.81%	
Radiant Cash Management Services Ltd	0.11%	
Leisure Services	0.81%	
Chalet Hotels Limited	0.81%	
Retailing	0.77%	
Aditya Birla Fashion and Retail Limited	0.77%	
Paper Forest & Jute Products	0.74%	
Tamil Nadu Newsprint & Papers Limited	0.74%	
Textiles & Apparels	0.69%	
Gokaldas Exports Ltd	0.69%	
Gas	0.39%	
GAIL (India) Limited	0.39%	
Fertilizers & Agrochemicals	0.31%	
UPL Limited	0.31%	
Entertainment	0.24%	
Hathway Cable & Datacom Limited	0.24%	
Consumer Durables	0.04%	
Orient Electric Ltd.	0.04%	
Cash & Current Assets	3.55%	
Total Net Assets	100.00%	



Investment Performance

NAV as on July 31, 2023: ₹ 88.2166

Inception - Mar 27, 2008	Since Inception	5 Years	3 Years	1 Year
Aditya Birla Sun Life Pure Value Fund	15.24%	9.01%	29.35%	26.47%
Value of Std Investment of ₹ 10,000	88,217	15,396	21,641	12,663
Benchmark - Nifty 500 TRI	11.44%	13.29%	24.91%	17.25%
Value of Std Investment of ₹ 10,000	52,766	18,666	19,490	11,735
Additional Benchmark - Nifty 50 TRI	10.93%	13.02%	22.71%	16.18%
Value of Std Investment of ₹ 10,000	49,172	18,447	18,479	11,628

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Kunal Sangoi is 3. Total Schemes managed by Mr. Dhaval Joshi is 45. Refer annexure on page no. 164-165 to know more on performance of schemes managed by Fund Managers.

Note: The exit load (if any) rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 or from any of our Investor Service Centers.



SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)

Particulars	Since Inception	5 years	3 years	1 Year
Total Amount Invested (₹)	1850000	600000	360000	120000
Market Value of amount Invested	6834932	952715	493832	142834
Scheme Returns (CAGR)	15.41%	18.57%	21.68%	37.27%
Nifty 500 TRI returns# (CAGR)	13.88%	18.02%	17.76%	23.72%
Nifty 50 TRI returns## (CAGR)	13.28%	16.79%	16.41%	20.90%

Date of First Installment: April 01, 2008 & Scheme Inception Date: March 27, 2008. Past Performance may or may not be sustained in future.

Scheme Benchmark, ## Additional Benchmark

For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for IDCW option would assume reinvestment of tax free IDCW declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. **Past performance may or may not be sustained in future.** Returns greater than 1 year period are compounded annualized. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.



NAV of Plans / Options (₹)

	Regular Plan	Direct Plan
Growth	88.2166	97.6587
IDCW*	33.3020	59.7637

*Income Distribution cum capital withdrawal



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